

Privacy Policy

1. Introduction

Your privacy and security are of the utmost importance to us. This Privacy Policy describes how Winbasic collects, uses, and protects your personal information when you use our website and services. If you are a customer, please read this policy in conjunction with our Terms & Conditions.

2. Who We Are

Winbasic is an online service provider offering a range of solutions to businesses and individuals. We are responsible for determining how your personal data is collected and used in compliance with applicable data protection laws.

3. How We Collect Your Data

We collect personal data in the following ways:

- When you sign up for our services or contact us via our website.
- When you interact with our advertisements, marketing emails, or newsletters.
- Through automated means such as cookies, web beacons, and similar technologies when you browse our website.

4. What Data We Collect

We collect both personal and non-personal data:

- Personal Data: Name, company name, email address, phone number, billing details, and other contact information you provide.
- Non-Personal Data: Website usage data, browser type, IP address, and aggregated statistical information.

5. How We Use Your Data

We use your data for the following purposes:

- To provide, manage, and improve our services.
- To process transactions and manage customer accounts.
- To communicate updates, promotions, and service-related announcements.
- To ensure compliance with legal obligations and prevent fraud.
- To conduct analytics and enhance user experience.

6. Sharing Your Data

We do not sell, share, or rent your data to third parties. However, we may share your personal data under the following circumstances:

- With third-party service providers for hosting, payment processing, and analytics.
- When required by law, regulatory authorities, or in response to legal requests.
- In case of a business merger, acquisition, or restructuring.

7. Data Retention

We retain your personal data as long as necessary to provide our services. If you choose to delete your account, your personal data will be removed within 90 days, except where retention is required for legal purposes.

8. Data Transfers

We comply with applicable data protection laws and ensure that appropriate safeguards, such as encryption and contractual agreements, are in place for data transfers.

9. Your Rights

Under applicable data protection laws, you have the right to:

- Access, update, or delete your personal data.
- Withdraw consent for marketing communications.

- Object to the processing of your personal data.
- Request data portability where applicable.

To exercise any of these rights, please contact us at [Insert Contact Email].

10. Security Measures

We implement strict security measures to protect your personal data, including encrypted storage, access controls, and regular security audits.

11. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will take effect 30 days after the update is posted. If you object to any changes, you may discontinue using our services.

For more details, please review our full Terms & Conditions:

<https://www.winbasic.com.au/wp-content/uploads/Winbasic-Privacy-Policy-2025.pdf>